

SharePointBoost **Worldwide Partner** **Program**



Your Gateway to Strong Business Results

Solid partnerships benefit even the strongest of businesses. As a leading developer of SharePoint web parts, workflow enhancements and add-ons, SharePointBoost is committed to building lasting and mutually profitable partnerships with companies worldwide. By joining the SharePointBoost Partner Program, your business will reap the rewards afforded by mutual commitment and cooperation:

- Integrate SharePointBoost web parts and workflow enhancements to reduce development time and cost.
- Create repeatable solutions that are easy to deploy and maintain.
- Use your existing development resources for architecting and higher margin projects.
- Participate in co-marketing initiatives with SharePointBoost to increase visibility and reach.
- Maximize your revenue – the SharePointBoost Partner Program has NO fees or costs, and commissions increase incrementally with each additional sale.

SharePointBoost offers two partnership categories, general reseller and partner, each aimed at addressing customer needs and leveraging partner strengths, core competencies, and technology skills:

Resellers

Market and resell SharePointBoost web parts and workflow enhancements worldwide. A wide selection of SharePointBoost web parts offer the flexibility for end-user customers to only buy exactly what they need.

Partners

Integrate SharePointBoost web parts and workflows into larger solutions to fully address customer needs while simultaneously conserving development resources. SharePointBoost and partner companies work closely together to deliver comprehensive SharePoint solutions at an affordable price.

Benefits	SPB Reseller Program	SPB Partner Program
Product discounts (off list price)	10%	20-40%
New product/feature request discounts (off standard fees)	10%	20%, plus high priority status
Partner directory listing on SPB website	Logo Only	Logo & Link
Free support services	✓	✓
Eligibility for FREE SharePointBoost software licenses		✓
Co-marketing program		✓
Pre-release/BETA program		✓
Quarterly Partner Newsletter		✓
Requirements	SPB Reseller Program	SPB Partner Program
SPB Partner Program Application	✓	✓
Reseller/Partner Agreement	✓	✓
Microsoft Partner Status (Registered, Certified, or Gold Certified)		✓
SPB logo & link posted on partner website		✓
Participation in SPB marketing initiatives (joint PR)		✓